



# DUTCH SPEAKERS IN BARCELONA

LET'S PARTNER UP!





**FACEBOOK  
COMMUNITY**



**NEWSLETTER**



**WHATSAPP  
COMMUNITY**



**BUSINESS  
DIRECTORY**

## **LARGEST DUTCH SPEAKING EXPAT COM- MUNITY IN BARCELONA!**

We proudly manage the largest community of over 10.000 Dutch speakers in Barcelona. Our monthly newsletter keeps the Dutch community connected, while our active WhatsApp group fosters daily interactions among members. We also manage 'De Oranje Gids BCN', the go-to business directory for Dutch-speaking service providers in the city. If you want to connect with Dutch speakers in Barcelona, don't hesitate to get in touch!

# OUR TEAM

## ANNEBETH VIS

Annebeth has lived in Barcelona since 2002. She is the founder of: BarcelonaTips.nl, Barcelonatipsbylocals.com, Nederlanders in Barcelona and co-owner of El Ciclo.

ANNEBETH VIS



## MIRJAM MAARLEVELD

Mirjam has lived in Barcelona since 2015. She is the founder of: Barcelona Expat Life, Work in Barcelona! Job Fair, Barcelona Branding, She is also the co-manager of NLD-ers in BCN.

MIRJAM  
MAARLEVELD



BARCELONA  
EXPAT  
LIFE







INCREASE BRAND  
AWARENESS  
AMONG DUTCH  
SPEAKERS IN BCN

ATTRACT DUTCH  
SPEAKING TALENT  
TO YOUR  
COMPANY



## DO YOU WANT TO TARGET THE DUTCH COMMUNITY IN BARCELONA?

Looking to **grow your brand** within  
Barcelona's Dutch community or **attract  
top talent**? We're here to help!

Thanks to our strong network within the  
local Dutch community and our expert  
insights, we'll craft a customised solution to  
meet your needs and help you achieve your  
goals.

"After the publication in the Facebook group  
and newsletter, we saw a peak in our  
turnover. Through this collaboration we have  
increased our brand awareness and we have  
been able to attract new customers".

# FACEBOOK COMMUNITY



WHATSAPP COMMUNITY – FACEBOOK GROEP – MAANDELIJKSE NIEUWSBRIEF – DE ORANJE GIDS BCN

## NEDERLANDERS IN BARCELONA



BARCELONA  
EXPAT  
LIFE

concentrix

the  
Dutch



COMMUNITY FOR  
DUTCH SPEAKERS  
LIVING IN BARCELONA  
AND ITS  
SURROUNDINGS

### Nederlanders in Barcelona

🔒 Groep (Privé) · 10,3 d. leden

Lid worden

Delen



>10.300 MEMBERS



# NEWSLETTER

## MONTHLY NEWSLETTER

- Stories of Dutch speakers living in Barcelona
- Local news
- Relocation updates
- Jobs & careers
- Business & entrepreneurship
- Food & lifestyle
- Calendar

**+2.000**  
SUBSCRIBERS

**+60%**  
OPEN RATE

**13.9%**  
CLICK RATE

WHATSAPP COMMUNITY - FACEBOOK GROEP - MAANDELIJKE NIEUWSBRIEF - DE ORANJE GIDS BCN

## NEDERLANDERS IN BARCELONA NIEUWSBRIEF



BARCELONA  
EXPAT  
LIFE

concentrix

Dutch

Dutch  
Business & Living



### ¡Hola Nederlandstaligen in Barcelona!

*Dit is nieuwsbrief #43 voor alle Nederlandstaligen in Barcelona en omstreken.*

**OKTOBER 2024 - ONDERNEMEN IN BARCELONA, NATIONALE BUSINESS  
MEETING, DE ORANJE GIDS BCN EN MEER**

Hola lieve lezers!

Een nieuwe maand en dat betekent tijd voor een nieuwe nieuwsbrief. Dit keer een editie met aandacht voor ondernemers, zo lees je over de Nationale Business Meeting, schreven we een artikel met 10 tips voor ondernemers in Barcelona en spraken we voor de rubriek Business in Barcelona met Lotte Engels, voorzitter van het Netherlands Business Support Office (NBSO) en business club De Kring. Ook vertellen we je graag meer over onze nieuwste toevoeging aan de Nederlanders in Barcelona community: [De Oranje Gids BCN](#).

#### Wat kun je verder verwachten?

- Kortingen voor lezers
- Vacatures
- **De Nationale Business Meeting 2024**
- **Manifesta 15: Hedendaagse Kunst Biennale**
- Duizendjarig bestaan Montserrat

# WHATSAPP COMMUNITY



Nederlanders in Barcelona ⓘ

**WHATSAPP  
COMMUNITY WITH  
GROUPS FOR  
DUTCH SPEAKERS**

**500  
MEMBERS**



# BUSINESS DIRECTORY



Uitgelicht • Lifestyle & gezondheid • Food • Administratief & Juridisch • Makelaars en woningen • Verenigingen • Verzekeringen

## Uitgelicht



**Bedrijfsnaam/ondernemer:**

Prime Buyers Agency Spain/  
Elles Hooft van Huysduynen

**Omschrijving:**

Aankoopbegeleiding van vastgoed in  
Spanje.

**Website:**

PBAS



**Bedrijfsnaam/ondernemer:**

ACCOMPANY Spain

**Omschrijving:**

Wij zijn een adviesbureau dat  
internationale bedrijven, investeerders  
en ondernemers in Spanje ondersteunt

**Website:**

ACCOMPANY Spain



**Bedrijfsnaam/ondernemer:**

Dutch Flowers & Living

**Omschrijving:**

De mooiste bloemen en planten voor  
jouw interieur.

**Website:**

Dutch Flowers & Living



## LOOKING TO BOOST YOUR VISIBILITY AMONG DUTCH SPEAKERS IN BARCELONA? JOIN OUR BUSINESS DIRECTORY 'DE ORANJE GIDS BCN'.

“De Oranje Gids BCN”, the go-to resource for Dutch-speaking service providers in the city, is part of the platform **Nederlanders in Barcelona** and is actively promoted across its Facebook group, WhatsApp community, and newsletter.

These channels are managed by Annebeth Vis and Mirjam Maarleveld, who together, have a reach of over 100.000 followers on social media and have built an extensive network in Barcelona. Our business directory the perfect launchpad for your business to engage with the Dutch community.

A listing in the Oranje Gids BCN is available for €150 per year (excluding VAT). For enhanced visibility, you can secure a top spot in the directory for €285 per year (excluding VAT).



# ADVERTISEMENT EXAMPLES



## ALPEGA IS HIRING!

Sales Specialist (Dutch Speaker) – Hybrid – Full Time

### ABOUT THE ROLE

- You will be responsible for the acquisition of new customers for our Freight Exchange in Netherlands.
- You will targeting the SMB companies of the logistics and transportation industry. Combining work on inbound leads as well as prospecting targets.

### WHAT WE LOOK FOR IN YOU

- At least 1 years of experience working in B2B sales
- You will need to have a native level of Dutch and a fluent level of English.
- Experience cold calling, prospecting, and closing deals.
- Solution oriented and international mindset.
- A bachelor's degree (or proven professional experience)



## NIEUWE SAMENWERKING!

THE  
Dutch

Daarnaast vinden we het heel erg leuk dat 'The Dutch', het nieuwe Nederlandse restaurant in Barcelona, heeft besloten om sponsor te worden van Nederlanders in Barcelona! Wij hebben inmiddels genoten van een heerlijke en gezellige lunch en hopen dat vele ons voorbeeld volgen!

*Annabeth & Mirjam*



NEDERLANDSTALIGEN IN BARCELONA



COGESA  
expats



NEDERLANDSTALIGEN  
IN BARCELONA

# PACKAGES



Job offer in newsletter	€ 95,00
Job offer in newsletter + promo on FB/WhatsApp	€ 150,00
Interview Nederlanders in Barcelona – basic	€ 300,00
Interview Nederlanders in Barcelona – premium	€ 500,00
Listing business directory – 1 year	€ 150,00
Featured listing business directory – 1 year	€ 285,00
Sponsorship Nederlanders in Barcelona – basic – 1 year	€ 500,00
Sponsorship Nederlanders in Barcelona – premium – 1 year	€ 1.000,00
Sponsorship Nederlanders in Barcelona – exclusive – 1 year	€ 1.500,00

*VAT excluded*





# LET'S PARTNER UP!

Are you interested in working with us? We're here to craft a fully customised solution just for you. Let's explore your options—reach out today!"

Annebeth & Mirjam

**MIRJAM MAARLEVELD**

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